

MINUTES
Approved 2.23.21

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North Shore Community College
Board of Trustees
Tuesday, November 17, 2020, 4:45 pm - 6:30 pm
Virtual via Zoom

In Attendance

Alex Stone; Andrea Gayle-Bennett; Barbara Heinemann; Dr. J.D. LaRock; Elijah Aloudor; Joseph Riley;
Maria Vega-Viera

Not In Attendance

Anh Dao Tran-Moseman; Dr. Dharma Cortes; Nicole Bluefort

Additional Attendees

Interim President Nate Bryant; Vice President Madeline Wallis; Vice President Jan Forsstrom; Vice

Trustees commented on the importance of training, understanding the role of a trustee, appropriate level of board engagement and the DHE priorities of equity and inclusion.

5. 5:00 Presidential Search Committee

Interim President Bryant excused himself from the meeting at 5:01pm

a. Report from Chair LaRock

Chair LaRock reported that Commissioner Santiago has approved the prospectus for the presidential search. Advertisements are live and applications are due by January 22nd. The committee meets on 11/18/20 to review the next steps in the process.

6. 5:15pm Finance Committee

Interim President Bryant returned at 5:05pm.

a. Q1 Budget to Actual Doc: 19 FY2021

The finance committee did not meet prior to the board meeting, due to trustee committee members not having the availability to do so.

Vice President Forsstrom reported that revenue tracked better than expected, due to enrollment projections coming in at -12% vs. -20%. Expenses continue to be managed carefully.

Vice President Forsstrom reviewed the dissemination of CARES money. Criteria for CARES Institutional funds includes saving jobs, professional development, technical supports, PPE, cleaning and loss of revenue. The CARES Act HSI grant is \$150K for student assistance and technology supports. There are also CARES emergency funds that go directly to students. MA Geer provides funding for one time technology supports as well as direct assistance to students in need.

There was discussion about technology needs of students. Here to Help provided 50 laptops to students and more information about technology needs will be known with additional surveys planned.

b. Future of NSCC Discussion

- Preliminary survey data on students experience with fall enrollment and remote learning

Vice President Karen Hynick reviewed the results of the survey data. The survey was conducted with 808 responses out of 4,612 students. The goal of the survey is to gain feedback for continuous improvement. Overall, students are doing well, but there is still a subset who are having difficulty with a remote learning environment. It was also noted that some faculty are going through remote learning for the first time.

- Enrollment projections for the spring

Interim Vice President Stephen Creamer reviewed the enrollment projections for the spring. There was discussion about enrollment numbers in context of what enrollment has been over the last 5 years. Interim President Bryant reported a loss of approximately 2,000 students in the last 4-5 years.

Samantha McGilloway reviewed the college's marketing strategies. Focused ad campaigns are underway in both digital and direct mail format. There are also advertising billboards.

- What we will need to make informed decisions

Interim President Bryant reviewed the process for making informed decisions. The SWOT analysis includes listening to students and staff, welcoming input, creativity, innovation and ultimately making data driven decisions in the best interest of NSCC. Strategic planning will begin in January 2022 with a permanent president.

- NSCC strengths

Interim President Bryant reviewed some of NSCC's strengths, which include regional

Chair LaRock indicated that the business meetings going into the new year will be largely focused on the presidential search, institutional finances, enrollment and determining the priorities of the board.

9. 6:30pm Adjournment

The meeting was adjourned at 6:34pm