

7. President's Report Doc: 47 FY2021

President Bryant announced that Governor Baker approved 14.1M for the Life Sciences Pathways Center for state-of-the-art equipment to be installed in the labs.

President Bryant reviewed the NECHE Report in regards to the trustees, which indicates improved orientation, professional development and self-evaluation.

a. Federal Program Review Doc: 48 FY2021

Interim Vice President Creamer reported on the program review. Repeat findings and leadership change are the two major areas to be reviewed. The review starts on June 21st. There was discussion about periodic self-assessments and internal controls. There was also discussion on the spectrum of consequences that come from the findings.

The Program Review, as well as the general audit and internal controls, will be part of the board agenda in the fall.

b. Enrollment Strategies for FY22

Interim Vice President Creamer reviewed enrollment strategies which include expansion and simplification of the NSCC Promise, strategic use of federal funds, implementation of MA state success grant, new virtual college finance meetings, new marketing strategies and a one-time additional investment from the NSCC Foundation.

Samantha McGilloway reviewed the new marketing strategies which include a new marketing campaign focused on education and empowerment, a new key search term logic that has elevated NSCC programs to top of Google searches, outreach to local unemployed population to encourage enrollment and retraining opportunities at NSCC and marketing to encourage non-credit students to consider enrollment in credit programs.

Chair LaRock indicated that he would like to have more strategic conversations about proactive measures to address enrollment.

c. Higher Ed Challenges and Assumptions for FY22 and beyond

Challenges and assumptions going forward: MA CC Collective Bargaining, Technology and Learning, Facilities, Access and Equity, and Response to NECHE Findings

d. Vaccination Update

Interim Vice President Creamer provided an update on vaccination. There will be a summer block party on July 31st with Covid information and free vaccines. Vaccines will
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on July 31st and then again on August 21st. The Lynn Board of Health has expressed an interest in setting up a vaccine clinic on campus when the Fall semester begins.

8. Other Business

Senator Joan Lovely read a citation for Dr. Nate Bryant